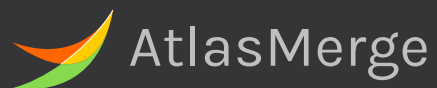# Reconnect your Teams and Reduce Costs

Consolidate Atlassian Tools

Jira Day 2022 - Warsaw

7th September 2022

AtlasMerge

merge & consolidate without compromises

Agenda

- Reconnect your Teams

- Reduce Costs
  - Return on Investment
  - Case Studies

- Consolidate with AtlasMerge

- Q&A

Conway's Law

"

Any organization that designs a system (defined broadly) will produce a design whose structure is a copy of the organization's communication structure.

— Melvin E. Conway **"**

Reconnect your Teams and Reduce Costs

Disconnected Teams

- Why?
  - Silo thinking
  - Mergers and acquisitions (M&A)
  - Outsourcing
  - Growth

- Symptoms
  - Different languages and terminology
  - Different tools
  - Indirect communication
  - Organizational overhead

Reconnect your Teams and Reduce Costs

Reconnect your Teams

- ## How to help
  - Provide common tools and terminology
  - Improve ease of collaboration between different teams
  - Make dynamic restructuring easier

- ## Atlassian tools
  - Center of work communication
  - Consolidate environments
  - Standardize terminology and workflows

Benefits of Consolidated Atlassian Tools

- ## Reduce cognitive load
  - Where should I create my issue/page?
  - What is my user name on that system?
  - Where do I need to search?

- ## Improve accessibility
  - All data accessible with a single user license
  - Network connectivity

- ## Local features
  - Fast and consistent link traversal
  - Consolidated dashboard and boards
  - Marketplace apps

- ## Single source of truth
  - Stop synchronizing information
  - Single system for reporting

Reduce Costs

- Licensing
  - Users are licensed multiple times
  - Consolidated environment needs fewer licenses in total

- Infrastructure & operation
  - Reduced overhead for resources
  - Less maintenance/upgrades

Reduce Costs

- Calculate Return on Investment (ROI)
  - Total costs/year = Licensing costs/year + Operation costs/year
  - ROI = Licensing costs/year

- AtlasMerge ROI template
  - Google sheet to calculate consolidation project ROI
  - Contact us on Jira Day app for link!

Consolidation Case:
2 Jira Environments

- Retailer - R&D department
  - Jira Software and Jira Service Management
  - 2000 users, 500 users to 2000 users
  - Some marketplace apps

- Costs
  - Before: 238,000.- USD/year
  - After: 169,000.- USD/year
  - Migration: 45,000.- USD
  - **ROI: < 1 year**

Consolidation Case:
2 Jira & 2 Confluence Environments

- ## Public Services - R&D department
  - Agile transformation, better collaboration needed
  - 2000 users, 500 users to 2000 users
  - Some marketplace apps

- ## Costs
  - Before: 380,000.- USD/year
  - After: 330,000.- USD/year
  - Migration: 65,000.- USD
  - **ROI: < 1,5 years**

Consolidation Case:
8 Jira Environments

- ## International corporation
  - Expansion through M&A
  - 3x 2000 users, 1x 1000 users, 4x 500 users to 3000 users
  - Heavily scripted, many customizations and apps

- ## Costs
  - Before: 510,000.- USD/year
  - After: 227,000.- USD/year
  - Migration: 160,000.- USD
  - **ROI:**   **< 1 year**

ATLASMERGE
FOR JIRA & CONFLUENCE

- Merge multiple instances at once

- Cross application merge (e.g. JQL in Confluence)

- Focus
  - Mapping & merging of entities
  - Performance
  - Reproducibility
  - Single configuration file

- Professional services
  - Together with partners
  - Or directly with us

Reconnect your Teams and Reduce Costs

Why AtlasMerge? Technology

- Fast
  - Test your configuration in minutes, not hours
  - Consolidate huge environments in hours, not days

- Automated
  - Whole migration is instrumented in a single file
  - No interaction needed
  - Put your configuration in source control

- Reproducible
  - Build trust into your configuration
  - Keep ids/names the same between test and production migration

Reconnect your Teams and Reduce Costs

Why AtlasMerge?
Migration Experience

- Semantic conflict resolution
  - Naming conflicts are automatically resolved
  - References are updated accordingly

- Best practice defaults
  - Start with sane defaults
  - 80% solution on first try

- Merges complete environments
  - Merge Jira & Confluence at the same time
  - Merge multiple applications in one run

Reconnect your Teams and Reduce Costs

Why AtlasMerge?
Apps and Integrations

- ## Marketplace App Support
  - Supports (most) Marketplace apps
  - Single point of contact
  - No Marketplace Vendor support required

- ## Extensible
  - Implement custom merge strategies
  - Support custom apps and integrations

- ## Scripting and Automation
  - Migrate and rewrite your custom groovy
  - Annotate your scripts to rewrite names and ids

AtlasMerge Demo

- 2nd Slot on Day 2

- Full Jira consolidation in 15 minutes

Reconnect your Teams and Reduce Costs

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Built with Atlassian ADG 3.2

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